

Plastic Odyssey Fund Launches in the United States to Combat Ocean Plastic Pollution Worldwide



Plastic Odyssey is a global initiative dedicated to tackling plastic pollution in the world's most affected regions. Over the past eight years, it has built a worldwide network of recycling and reduction solutions, working to prevent plastic waste from reaching the ocean. Now, Plastic Odyssey is launching a new phase: large-scale missions to restore biodiversity in protected areas overwhelmed by plastic pollution, starting with the 50 priority sites listed by UNESCO.

As a milestone in this expansion, Plastic Odyssey is proud to announce the creation of **Plastic Odyssey Fund**, a **Nonprofit Public Benefit Corporation** headquartered in San Francisco, California. To mark this launch, a series of events will take place in San Francisco, the new base of Plastic Odyssey Fund.



plasticodyssey.fund

A WORLDWIDE ADVENTURE

Plastic Odyssey Fund was co-founded by **Simon Bernard** and **Alexandre Dechelotte**, co-founders of Plastic Odyssey, along with **Fabien Lamaison**, a social and climate entrepreneur. As the flagship for Plastic Odyssey's mission in the U.S., this new nonprofit entity is dedicated to tackling ocean plastic pollution by scaling low-tech, community-driven solutions and fostering innovation in waste reduction. To achieve this, Plastic Odyssey Fund will help drive the organization's international expansion by engaging philanthropies, foundations, corporate donors, and government actors to mobilize resources and accelerate impact.

LAUNCH EVENTS

To mark this milestone, a series of events will take place throughout 2025, beginning with the Wednesday Yachting Luncheon at the **St. Francis Yacht Club** on February 5, followed by "The Ocean Night: Navigating a Plastic-Free Future with Plastic Odyssey" on February 6 at **9Zero** in San Francisco. This event will feature a keynote by Simon Bernard and a panel discussion with leading voices in ocean conservation and the blue economy.

Later this year, the series will continue with an event at the Explorers Club in New York, further deepening engagement with the ocean community and raising awareness about Plastic Odyssey's mission. Additionally, "**Pacific Mission**", the latest



documentary from Plastic Odyssey, will premiere in screenings across the U.S., bringing its powerful story to new audiences and further inspiring action against plastic pollution.



SIMON BERNARD, CEO AND CO-FOUNDER OF PLASTIC ODYSSEY, SAID:

"Expanding to the U.S. with Plastic Odyssey Fund is a pivotal moment for our global mission. This step strengthens our ability to collaborate with key partners, raise awareness about the urgent need to combat plastic pollution, and mobilize resources to accelerate impactful solutions worldwide."

FABIEN LAMAISON, U.S. DIRECTOR OF PLASTIC ODYSSEY FUND, ADDED:

"The U.S. must play a greater role in addressing ocean plastic pollution. With this launch, we aim to build awareness, foster innovation, and bring together philanthropies and grassroots efforts to tackle this global crisis. The challenge is immense, but so is the opportunity to create real change for future generations."



SCALING THE IMPOSSIBLE CLEANUPS: UNESCO MARINE RESTORATION MISSIONS

Building on the success of its 2024 Proof of Concept mission on <u>Henderson Island</u>, Plastic Odyssey is now launching large-scale UNESCO Marine Restoration Missions—part of its Impossible Cleanups initiative—to remove plastic pollution from the 50 most vulnerable and isolated UNESCO Marine Heritage Sites. These sites act as natural plastic traps, accumulating plastic waste at concentrations up to 400 times higher than the Great Pacific Garbage Patch. Their extreme remoteness has long made clean-ups seem impossible—until now.

Plastic Odyssey's approach combines proven extraction methods, mobile recycling units, and scientific research to make large-scale clean-ups viable. By optimizing operations, the cost of plastic removal is reduced to just \$10 per kilogram—a 10x efficiency gain compared to traditional open-ocean cleanups. Each mission deploys a sail-powered research and cleanup fleet, designed to operate within fragile ecosystems, preventing further microplastic breakdown and transforming collected waste into durable, sequestered products through containerized mini-recycling factories installed in nearby coastal communities.

To scale this effort, Plastic Odyssey is launching a \$30 million fundraising campaign over six years. to support initiatives that restore marine biodiversity, protect vital coastal ecosystems, and establish a self-sustaining model for large-scale cleanup and recycling efforts.



Henderson Island, in the Pitcairn Islands in the eastern South Pacific. A UNESCO World Heritage Site known as the world's most polluted place on earth

ABOUT PLASTIC ODYSSEY FUND

Plastic Odyssey Fund (EIN 99-4899981) is a California Nonprofit Public Benefit Corporation headquartered in San Francisco. Established to combat plastic pollution, the fund engages U.S. philanthropies, corporations, governments, and individual donors in supporting Plastic Odyssey's initiatives worldwide. By driving these efforts, Plastic Odyssey Fund helps scale innovative solutions, protect ocean ecosystems, and raise awareness.

Plastic Odyssey Fund is also part of the 9Zero climate community. For more information, visit plasticodyssey.fund

ABOUT PLASTIC ODYSSEY

Plastic Odyssey is a global expedition dedicated to solving the plastic pollution crisis by acting on land before waste reaches the ocean. Through innovative and low-tech solutions, the organization empowers local communities to repurpose plastic waste into valuable resources.

With its 40-meter laboratory ship as a flagship, Plastic Odyssey shares open-source innovations, trains entrepreneurs worldwide, and works to restore ecosystems devastated by plastic pollution. For more information, visit: <u>plasticodyssey.org</u>

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