

≈ Press Release of June 3, 2021

## **Plastic Odyssey Launches The PO LAB:** A Unique Accelerator Program For Tomorrow's Recyclers.



Plastic Odyssey, the global project to fight plastic pollution, is unveiling a new mentoring program for entrepreneurs who want to start recycling. The first session will take place in France this summer and will be followed by 3 other editions in countries around the Mediterranean basin.

## Fighting ocean plastic pollution at the source through social entrepreneurship

Plastic Odyssey is building a global network of plastic recycling social enterprises. These recycling centers aim to manage today's abandoned waste before it is lost at sea, at the source of the problem. This mission is led by a unique ship, the M/V Plastic Odyssey, a true laboratory of solutions that is about to set out to circumnavigate the globe for 3 years in 30 of the world's most polluted countries.

At each stop on the expedition, the floating laboratory will host entrepreneurs from around the world to help them test, prototype and develop their plastic recycling solutions.



## First Plastic Odyssey Lab session in France this summer.

Today, the first six recycling projects selected to board the Plastic Odyssey ship have been unveiled. They will be supported by experts both on the technical side - thanks to Plastic Odyssey's engineers, international network of partners, and 9 on-board recycling machines - and on the entrepreneurial side, which is supported by the Crédit Agricole Group, via its Grameen Crédit Agricole Foundation and several of its Regional Banks.

Among the winning projects of the first edition of the PO LAB:

- a skateboard made of recycled plastic;
- an ecological bicycle made from household waste;
- a project to give a second life to plastic materials from the oyster industry;
- a recycled plastic ingot to allow everyone to buy back their plastic footprint;
- a recycling bin for the collection, sorting and transformation of waste in a short circuit;
- a permeable paving slab made of recycled plastic.

All the details of the projects can be found on plasticodyssey.org/en/polab

## Call for applications for entrepreneurs in the Mediterranean basin

Between December 2021 and February 2022, three other sessions are planned to support local projects in Egypt, Tunisia and Morocco.

Registrations are now open for session #2 of the PO LAB in Egypt.

To register or to get more information, please visit plasticodyssey.org/en/polab

Visuals materials on this link

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