

Plastic Odyssey makes a stop in Brazil, in the city of Recife from April 28 to May 25: first stop in Latin America of its global expedition against plastic pollution



In October 2022, the Plastic Odyssey ship set off on a three-year expedition around the world from the Port of Marseille. After several stops in the Mediterranean (Lebanon, Egypt, Tunisia, Morocco) and in West Africa (Senegal, Guinea, Cape Verde), the Plastic Odyssey expedition ship and its team are continuing the adventure in South America, starting with Brazil for three weeks of stops in Recife.

The program includes a press conference to launch the stopover, technical training for recycling entrepreneurs involved in the fight against plastic pollution, visits to the ship for schoolchildren, development of new low-tech machines on board and numerous actions on the ground.

THE STOPOVER PROGRAM

This stopover is organized around two main axes:

- meet and exchange with local recycling entrepreneurs to develop sustainable solutions against pollution;
- explore alternatives to build a plastic-free world and share them.

From May 4 to 12



Sharing our experience with schoolchildren

As plastic pollution awareness is central to building a more sustainable world, young people of all ages are invited to visit the ship and meet the crew from May 4 to May 12, 2023. A live broadcast from the ship is also organized for French students on May 15 at 2pm (French time).

From May 5 to 15



Present an exhibition on alternatives to plastic

The ship carries on board the exhibition «Les Malles aux Trésors»: a library of solutions and objects from all over the world to replace plastic. The nomadic exhibition is enriched with new objects at each stopover and allows the solutions discovered by the expedition to shine through.

The exhibition is free and open to all at the Casa Zero space from May 5 to 15.

From May 9 to 12



Providing technical training to recycling entrepreneurs

From May 9 to 12, the expedition team is offering a training program on recycling techniques for local crews, helping to build skills and promote sustainable plastic waste management.

During the whole stopover

Discover low-tech recycling actions in the field

During the whole trip, Plastic Odyssey's teams of explorers will meet with initiatives in the field to recycle and transform plastic waste into resources, thanks to the ingenuity of alternative techniques. We are looking for committed actors in the sector, please contact the Plastic Odyssey teams using the online form.

During the whole stopover



Researching solutions to reduce plastic

The Plastic Odyssey team is also conducting a global research program to understand how to break our addiction to plastic. Visit plasticodyssey.org to learn more.



OUR STOPOVER PARTNERS

L'Occitane en Provence, main partner of the expedition, is committed to limit as much as possible the impact of its activities on the environment by deploying local strategies in each of its subsidiaries. Strongly established in Brazil, the subsidiary of L'Occitane contributed to the organization of this stopover and co-animates several public and private actions of sensitization and communication around the activities of the laboratory ship.

The Recife City Hall is a key partner of Plastic Odyssey's stopover in Brazil and is assisting the expedition in the entire organization of the stopover. Communication, logistics of the ship's reception, organization of visits, the hand in hand work with the team of the City of Recife is a mark of the commitment of the municipality to environmental issues and in particular to the protection of the Ocean and the littorals.

Direction du Recentro has strongly contributed its team to the preparation of the arrival of the ship Plastic Odyssey. This department is committed to environmental protection in its development projects in the Recife region and strongly encouraged the Plastic Odyssey team to make a stopover in the region.

Port of Recife, the Harbour Master's Office of the Port of Recife and their teams welcomes the Plastic Odyssey ship in the best possible conditions, allowing the organization of visits to the ship for the greatest number of people, especially schoolchildren, with more than 500 children expected on board during our stopover.

Casa Zero will be the venue for our nomadic exhibition, in order to share with as many people as possible the solutions discovered by the expedition throughout its journey to reduce the use of plastic in our daily lives or replace it with more ecological alternatives. This socio-cultural place committed to innovation to build a more sustainable world is a key partner of the stopover.

THE FOLLOWING EXPEDITION

After this stopover in Brazil, the Plastic Odyssey expedition team will head for French Guiana and then the Caribbean and will continue to discover Central and Latin American initiatives until the end of 2023. The boat will be an ambassador in the fight against plastic pollution on these continents. The team will meet the actors who build the world of today and tomorrow, with the ambition of creating a global network of solutions to curb plastic pollution.



WHAT IS PLASTIC ODYSSEY?

Born in 2016 at the initiative of Simon BERNARD, Alexandre DECHELOTTE and Bob VRIGNAUD, two young sailors and an engineer, all three passionate about low-tech and environmental protection, Plastic Odyssey is built on a simple observation: 20 tons of plastic are dumped into the Ocean every minute. Once at sea, most of the plastic is no longer recoverable. The project's action is therefore concentrated on land with two main pillars:



Clean up the past : For more than four years, Plastic Odyssey has been developing low-tech and open source technologies to transform plastic waste into resources and thus treat waste already produced on land before it ends up at sea. The objective of these machines is to develop the plastic waste processing industry economically: to create jobs while fighting pollution at the source.



Build the future : Turning plastic waste into resources will not be enough! In order to eliminate plastic pollution in the long term, Plastic Odyssey is working on several awareness programs aimed at the populations most affected by plastic pollution. The goal of these programs is to give everyone access to concrete solutions that exist to avoid the use of plastic.



You can scan this QrCode to view more resources (photos/videos) and the press kit.

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