

Plastic Odyssey to Combat Plastic Waste in Sultra



Plastic Odyssey, the global initiative dedicated to fighting plastic pollution, is coming to Kendari to tackle the pressing issue of plastic waste in our oceans. With a mission to transform plastic waste into valuable resources, Plastic Odyssey aims to empower local communities with sustainable solutions and innovative technologies.

Kendari, a vibrant island city, faces significant challenges with plastic pollution, affecting its pristine beaches and rich marine life. Recognizing the urgent need for action, Plastic Odyssey is set to collaborate with local authorities, organizations, and residents to address this environmental crisis.

COMMUNITY WORKSHOPS AND TRAINING

Plastic Odyssey will conduct workshops to educate and engage the local community on plastic waste management. These sessions will cover best practices for recycling, waste reduction, and the transformation of plastic waste into reusable materials.

INNOVATIVE RECYCLING SOLUTIONS

The Plastic Odyssey team will demonstrate cutting-edge recycling technologies that convert plastic waste into useful products. These solutions are designed to be cost-effective and scalable, providing long-term benefits for the local economy and environment.

STAKEHOLDER ENGAGEMENT

Meetings with local government officials, environmental groups, and business leaders will be held to discuss sustainable waste management strategies and potential policy recommendations. Plastic Odyssey aims to foster a collaborative approach to ensure lasting impact.

PUBLIC AWARENESS AND EDUCATION

Through school programs and students' visit, Plastic Odyssey will engage with youth and the wider community to promote environmental stewardship and responsible waste disposal practices.

URBAN WASTE MANAGEMENT PARTNERSHIP

Plastic Odyssey will support Kendari in becoming a model for urban waste management by promoting awareness and facilitating campaigns focused on preserving marine ecosystems and coastal areas. The collaboration with Naturevolution fosters cross-sector aimed at establishing a pilot program for sustainable environmental practices in Sultra.



*«We are thrilled to bring Plastic Odyssey to Kendari, our second stopover in Indonesia and work alongside the community to tackle the plastic waste problem,» said **Alexandre Dechelotte**, co-Founder of Plastic Odyssey. «Our goal is to inspire and equip local residents with the tools and knowledge they need to create a cleaner, more sustainable future.»*

Mélanie Lepenant, VSI, Naturevolution - Kendari

«Naturevolution Indonesia and the team from the French boat Plastic Odyssey are joining forces in Kendari for 5 days of joint action, with the common aim of preserving the environment and improving the way plastic waste is dealt with in Sultra.»

This stopover will also be an opportunity for the Plastic Odyssey team to visit the bank sampah set up by Naturevolution Indonesia in collaboration with the city of Kendari, as well as the recycling infrastructure currently in place, and to discuss future projects for the city. The aim of this shared moment is to exchange experiences and open up new perspectives for better management of plastic waste in Sultra.

ABOUT PLASTIC ODYSSEY

Plastic Odyssey is a pioneering organization dedicated to reducing plastic pollution worldwide. By combining innovation, education, and community engagement, Plastic Odyssey seeks to create sustainable solutions to the plastic waste crisis. The organization travels globally, collaborating with local communities to implement effective waste management practices and promote environmental conservation.

CONTACT

Press and media partnerships

Photo reports, video content, or interview requests should be addressed to press@plasticodyssey.org

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